The Accelerator At Highlander
HIGHLANDER HISTORY

1890s
Prospect Place was established. The first house was located at 3003 Charles Street.

1905
More than 200 homes were constructed and the once thriving community was home to many services and amenities.

1940s
Identified for redevelopment by the US Government for a series of large-scale low-income housing projects.

1975
The City of Omaha began planning the construction of the North Freeway. Hundreds of homes were seized and razed and thousands of residents were displaced.

1980s
The forgotten housing development became a center for drugs, gang activity, and senseless murders.

1990s

2009
Omaha Housing Authority was given permission to demolish Pleasantview housing.
SEVENTY FIVE NORTH

Founded in 2011, with one purpose: to facilitate the revitalization of a healthy, sustainable, mixed-income community in the Highlander neighborhood.
OUR MODEL

CRADLE-TO-COLLEGE EDUCATION
Preparing young children for success throughout their academic years, all focused on preparing students for college and beyond.

MIXED-INCOME HOUSING
An opportunity for people of different backgrounds to become neighbors and friends, sharing pride in their community and an enhanced quality of life.

HEALTH AND WELLNESS
A community-specific mix of facilities, programming and services that represent the vision, needs and priorities of residents.
CRADLE-TO-COLLEGE EDUCATION
MIXED-INCOME HOUSING
THE ACCELERATOR

The massive, 65,000 square foot building located on the edge of the Highlander neighborhood is filled with education, wellness and socializing amenities. Every organization located in the Accelerator creates experiences and activities to empower the community.
Years of systemic segregation had concentrated Black residents into a tight quadrant of North Omaha. Yet the community persevered and a vibrant, creative neighborhood emerged.

2009
The community was abruptly ripped apart by the insertion of the I-75 North Freeway in 1978. And additional demolition of properties resulted in the loss of nearly 1,000 building during this period, including the Pleasantview Homes Development.

Rebuilding
In 2011, Seventy Five North Revitalization Core was established, a 501(c) (3) nonprofit, to drive the redevelopment of the Highlander Neighborhood in North Omaha. By 2012, the organization owned 36 acres of contiguous land.
Accelerator Tenancy - City in a Building

Level 3
1. Metropolitan Community College

Level 2
2. Food Hall - The Dining Room
3. Seventy Five North
4. Community Living
5. Community Desk
6. Orchard
7. Event Hall - The Venue
8. Aquaponics - Whispering Roots
9. Terraced Garden Beds

Level 1
10. Creighton University
11. Hero Coffee Company
12. Geothermal Well Field
13. Business Incubators
14. Code School
15. Clothing
16. Parking
17. Aquaponics - Whispering Roots

EDUCATION
1. Metropolitan Community College
10. Creighton University

COMMUNITY SERVICES & ENTREPRENEURSHIP
3. Seventy Five North
13. Business Incubators

FOOD & EVENTS
2. Food Hall - The Dining Room
11. Hero Coffee Company

7. Event Hall - The Venue
8. Aquaponics - Whispering Roots
1. Creighton University
2. Metropolitan Community College
3. Event Hall - The Venue
4. Aquaponics - Whispering Roots
5. Food Hall - The Dining Room
6. Hardy Coffee Company
7. Seventy Five North
8. Business Incubators
EMPOWER YOUR EDUCATION