THROW OUT YOUR BOOKS
DESIGNING LIBRARIES FOR THEIR NEW ROLES

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Gensler
Pilot small library design projects on campus to see how students react and engage.

Create a dialogue with library administrators and admissions/recruitment professionals to discuss how the library can become an asset.

Engage campus leaders and students through workshops to imagine a new type of learning space for your campus.

Develop a plan for the future of your library, even if it starts with “small wins.”
AGENDA

1. Trends in library design
2. Case Study: University of California, Berkeley
3. Case Study: University of San Francisco
4. Discussion
EMERGING TRENDS
confirmed renewed attention to the purpose and power of the campus library as both the gateway to knowledge, and as the symbolic center of academic life.

-Gensler, Librarians on Libraries: The Future of The Library from the Perspective of Library Leaders
TALENT IS CURRENCY

Unlike traditional academic design, libraries are more likely to resemble co-working spaces and startup offices, offering people more choice and control over where and how they work.
Increasingly, libraries are creating atmospheres in which social and academic interests can easily intersect, blurring the line between library and student center.
As students utilize books less and less, universities are clearing out the majority of their stacks, moving them to off-site storage facilities, creating room for new programs.
HAVE A PLAN, STAN

Developing a master plan for your library ensures projects are executed in a way that is rational, sustainable, and effective.
4th/5th Floor Spaces

- Collaboration Commons
- Collaboration Studios
- Group Study Rooms
- Mobile Lending and Consulting Area
- Open-Air Study Porches
- Quiet Commons
- Think Tanks

In the fourth floor Collaboration Commons, Cal students will find ample space to accommodate group interactions supported by a mix of seating and work surfaces, robust wireless access, a ready supply of power outlets, and basic tools for productivity like mobile whiteboards.

Clear “zoning” for collaboration and quiet in the new Moffitt will help to ensure that students can always find the study environment to suit their needs.

Addressing one of students’ top requests, the fourth floor will be designed for 24-hour accessibility should funding for those hours become available.

Photo courtesy of Steelcase
**POST-GENSLER**

4th FLOOR

- Classroom
- Wellness
- Large Group
- Social Seating
- Small Group
- Community Seating
- Private Study

5th FLOOR

- Classroom
- Wellness
- Large Group
- Social Seating
- Small Group
- Community Seating
- Private Study
UNIVERSITY OF SAN FRANCISCO
GLEESON LIBRARY-GESCHKE CENTER
THEN

LINEAR STUDENTS SCHEDULE
The traditional model of learning was linear, where we scheduled students sequentially throughout the day.

NOW...

ECOLOGY OF EXPERIENCES
Today, that schedule is more fluid to align with influences of the external world and the very real changes in the way these learners acquire knowledge.
## FIVE DISTINCT QUALIFIERS

<table>
<thead>
<tr>
<th>Jesuit Catholic Tradition</th>
<th>Academic Excellence</th>
<th>San Francisco Location</th>
<th>Diversity</th>
<th>Global Perspective</th>
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<td>The Jesuit tradition is fully committed to the pursuit of academic excellence in the framework of students realizing the fullness of their humanity — of their developing into intelligent, sensitive and responsible members of society. As a Catholic university, USF asserts the centrality of God as a mystery that should engage believers and non-believers alike and the compatibility of faith and reason in the pursuit of truth.</td>
<td>The University holds up “excellence as the standard for teaching, scholarship, creative expression and service” (Core Values). USF evidences this commitment to excellence in the core activities of discovering, communicating and applying knowledge.</td>
<td>USF contributes to and benefits from the energy, resources, diversity and opportunities of a world-class city on the edge of the Pacific Rim.</td>
<td>USF prepares students for the complexities of a diverse and interdependent world through curricular and co-curricular offerings which capitalize on the differences within the city and the university.</td>
<td>USF educates students to responsible global citizenship in an increasingly interdependent world that offers innumerable opportunities for good, but is also home to two billion people who struggle to survive on $2 a day or less.</td>
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Our 11-week study, now at its end, explored and studied possible futures for Gleeson-Geschke, both physical and virtual, as it supports the backbone of USF: its faculty, students, administration and staff.
# Tools for Engagement

<table>
<thead>
<tr>
<th>Activity</th>
<th>Outcomes</th>
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<tbody>
<tr>
<td>2 Library Leadership Workshops</td>
<td>42 Peer + Inspirational Benchmarks Studied</td>
</tr>
<tr>
<td>Hundreds of Data Points Analyzed</td>
<td>4 Site Visits and Observations Conducted</td>
</tr>
<tr>
<td>2 Campus Engagement Installations Launched</td>
<td>4 Leader Interviews Conducted</td>
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<tr>
<td>5 Emerging Insights Identified</td>
<td>5 Territories for Exploration in Phase 2 Identified</td>
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<tr>
<td>Available Resources</td>
<td>Research Guidance</td>
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<tr>
<td>Individual Study Space</td>
<td>Collaborative Space</td>
</tr>
<tr>
<td>Opportunities to Connect</td>
<td>No Interdisciplinary Space</td>
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FINDINGS

GENSLER RESEARCH

We are conducting a multiyear investigation to understand what’s working, what isn’t, and what the future might hold for today’s academic libraries.

Our first step was to conduct observational analyses of seven academic libraries in the US and UK.

USF’s Gleeson Library contributed to the study in 2013.

SURVEY SAYS...

Our research surveyed over 1,200 students from across the US to understand study habits and preferences of today’s students.

Outcomes of our study showed that quiet space for students still ranked at the top of most important library resources.

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THE DAILY RHYTHM OF A LIBRARY

Percent of observed student activities by time of day

50%

INDIVIDUAL WORK DOMINATES LIBRARY ACTIVITIES AT ALL TIMES OF DAY.

Even at its most social points, more than half of library occupants remain engaged in individual, focused work.

The Student Experience | Students on Libraries

AVG: 14

Study: avg.

Andrea Anderson Christine Barber Theodora Batchvarova Allison Brandt

Related Research

Mark Thaler

 gensler.com/q44

Maddy Burke-Vigeland Kimberly Hickson David Broz

Marilyn Archer

Mark Thaler

Christine Barber Tim Pittman

Melissa Mizell Rebecca Muck Maria Nesdale Tim Pittman

Michael Machnic Steve Martin Eileen Moore Nuno Moreira

James Hatley Brenden Jackson Matt Jackson Nancy Kendall

Kimberly Busch Todd Carr Rachel Doe Marin Gertler

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SMART, FLEXIBLE APPROACHES TO TECHNOLOGY ARE ALSO A KEY OPPORTUNITY TO MAKE AN EVEN GREATER IMPACT.

REACHING BEYOND THEIR WALLS, BOTH PHYSICALLY AND VIRTUALLY, IS AN OPPORTUNITY TO REALIGN PATTERNS OF A LIBRARY.

ACCOMMODATING STUDENTS’ PERSONAL DEVICES OVER CONTINUALLY INTEGRATE TECHNOLOGY AS A WAY TO SUPPORT THESE ACTIVITIES TO BEST SUPPORT STUDENT NEED.

STUDIES SHOWED THAT QUIET SPACE FOR STUDENTS STILL RANKED AT THE TOP OF MOST IMPORTANT LIBRARY RESOURCES.

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Today

Future

SPACE FOR STUDENTS

SERVICES & SYSTEMS

DIGITAL LIBRARY RESOURCES

WELL-INTEGRATED TECHNOLOGY

COLLABORATIVE SPACE FOR STUDENTS

INSTRUCTIONAL SPACE

ACCESS TO LIBRARIES

BOOKSTACKS ON SITE

PUBLIC ACCESS SPACE
QUICK WINS

are essential to make change manifest, build momentum, provoke + involve, promote ownership, and create dialogue.

01 ENHANCE THE ENTRY SEQUENCE
02 INFUSE FOOD + DRINK
03 OFFER SEAMLESS PLUG + PLAY TECH
04 REMOVE BOUND PERIODICAL STACKS
05 TRANSFORM THE 4TH FLOOR INTO AN ICONIC READING ROOM
06 ENHANCE BALANCE OF COLLABORATION AND FOCUS SPACE
A DIFFERENT & COMPPELLING CHARACTER FOR EACH FLOOR

MASTER PLAN
MASTER PLAN
BIG WINS are critical to inspire community, differentiate the campus meaningfully, and enhance the USF brand.

01 DENSIFY PRINT STACKS TO FREE UP ONE-THIRD OF THE FACILITY
02 GO BACK TO THE BONES TO REIMAGINE HOW PEOPLE FLOW
03 SECURITY SEQUENCE OVERHAUL
04 HABITATS FOR EVERY LEARNER + RESEARCHER AT USF
05 MAKE EXPERIENTIAL LEARNING PARAMOUNT
06 INVEST IN NON-PRINT ASSETS + SUPPORT SPACES
LET'S DISCUSS