The Flagship University of Maryland and the National Capital Region

8 miles from Washington, DC
25 miles from Baltimore

41,000 students
Top 10 Best Value Public College (Kiplinger, 2018)

$550 million in annual research expenditures

#4 in federal research expenditures among US universities without a medical school (National Science Foundation, 2018)

$2B+ Public-Private Investment
CONNECTIVITY – PURPLE LINE

ADELPHI-UMUC/UMD

CAMPUS DRIVE - UMD

BALTIMORE AVE – CP/UMD

COLLEGE PARK METRO - UMD

RIVERDALE PARK NORTH - UMD
CONNECTIVITY – BALTIMORE AVENUE
VIBRANT DOWNTOWN COMMUNITY

THE HOTEL
TERRAPIN ROW

PARTNERS
FOUNDATION
DEVELOPERS
PRIVATE BUSINESSES
COUNTY/CITY
• Two-member LLC comprised of leaders from UMD & UMCPF

• Advance real estate, economic, and community development goals of Greater College Park

• Focus on campus edge activation & connectivity

• Transform Greater College Park into a vibrant, diverse, and walkable community that attracts the best faculty and students, and galvanizes entrepreneurs and research opportunities
**Midtown**
- Cambria, College Park Grill, Orange Theory
- Vigilante Coffee
- Lidl
- Alloy

**Downtown CP**
- MilkBoy ArtHouse
- City Hall Block Redevelopment
- Southern Gateway
- West Renfrew

**Riverdale Park Station**
- Anchored by Whole Foods; townhomes; restaurants and amenities
- Bridge connecting to Discovery District

**Discovery District**
- The Hotel at UMD
- WeWork UMD
- The Hall CP
- Diamondback Garage
- 5801 University Research Court
- College Park Academy
- R&D at Rivertech
Great College Towns Have Great Coffee Shops

Ranked #1 Best Coffee in Maryland

FOOD & WINE
TRANSFORMATION: MIDTOWN

BEFORE

AFTER

156 Rooms; 23K SF of Retail
ENHANCING BALTIMORE AVENUE:
MilkBoy Art+House
QUALITY INN DEMOLITION
DOWNTOWN COLLEGE PARK: UMD Childcare Center
RIVERDALE PARK STATION

120 Townhomes; 900 Multifamily Units
198K SF Retail; 22K SF Office
University of Maryland is bringing upscale hotels, restaurants to College Park

“People are huge fans of the university, but they go and visit other college towns, and they come back and say, ‘Why can’t we do this?’” said Ulman, a former executive of neighboring Howard County. “We can no longer be a university in a bubble hidden behind the brick wall. We’re part of the fabric of the surrounding community. Changing the way we think about that was really, really important.”

How Wallace Loh is impacting development in College Park

“He recognized that to be a high-class university, it’s critical the university be located in a high-class college town,” said College Park Mayor Patrick Wojahn told the Post.
TECH COMPANIES CHOOSING COLLEGE PARK

“Immuta Accelerates into 2018 with More Than 260 Percent Year-over-Year Growth”

- $30M raised from VCs
- 38 employees
- Interns & new hires, UMD

- $20M Series B Round – NEA & Google Ventures
- Advancing quantum computing for commercial applications
BALTIMORE AVE: GATEWAY TO DISCOVERY DISTRICT
VISION: DIAMONDBACK GARAGE
Capital One commits $3M toward machine learning education at University of Maryland College Park

Being Capital One, there is also money involved. Specifically, Capital One’s is making a $3 million endowment gift is geared toward advancing machine learning, cybersecurity and data analytics. About $2.1 million is going toward a new faculty chair in the university’s computer science department. That amount was matched by funding from the Maryland Department of Commerce.

UMd.'s Discovery District to get innovation lab in partnership with Fortune 500 company

"We believe this is the model for many private sector companies to follow suit," Ulman said, promising more announcements soon.
THE HALL CP & WEWORK UMD
University of Maryland takes WeWork to school

WeWork is moving into the University of Maryland

The coworking company plans to open a space on the College Park campus this fall.

Inside WeWork's First Location On A College Campus

February 1, 2019 | Jon Banister, Bisnow Washington, D.C.

“There is so much great talent and work coming out of UMD, and projects like the new WeWork reaffirm that College Park is ready to support our entrepreneurs as they move into the next phases of their ventures,” said Matthew Fan, co-director of UMD's Startup Shell.

The coworking space is within UMD's Discovery District, which is an area where officials are seeking to attract companies and other resources to colocate alongside entrepreneurs emerging from the university. Capital One and cybersecurity firm BlueVoyant previously announced plans to move into that area.
WMATA selects firm to redevelop 5-acre College Park lot with 400-plus units, retail

400+ Apartment Units; 11.9K SF of Retail
5801 UNIVERSITY RESEARCH COURT: Corporate Office Properties Trust
COMPANIES CHOOSING COLLEGE PARK

- CYBRARY
- INKY
- IONQ
- Wework
- LOCCIONI
- BlueVoyant
- IMMUTA
- CapitalOne
- Adobe
- IIC TECHNOLOGIES
GREATER COLLEGE PARK WEBSITE
https://greatercollegepark.umd.edu