

**REGIONAL SPONSORSHIP OPPORTUNITIES AND BENEFITS**

All Prices USD

- ❖ Regional sponsors provide support for the development of a superior educational experience at a SCUP event.
- ❖ Regional annual sponsorships are offered at various levels and costs and receive recognition for 12 months.

**REGIONAL ANNUAL SPONSORSHIP LEVELS COSTS AND BENEFITS**

	Partner \$4,000	Platinum Colleague \$3,000	Gold Colleague \$2,000	Silver Colleague \$1,000	Bronze Colleague \$500	Product or Service Support*
Registration – One complimentary registration to SCUP’s annual conference in July (\$1,000 value)	•					
<b>NEW!</b> Sponsor logo on SCUP feed of conference mobile app	•					
Registration – One complimentary registration to regional annual three-day conference (approx \$425 value)	•	•				
<b>NEW!</b> Logo prominently displayed on regional annual conference page (left side navigation bar)	•	•				
Session convener at regional annual three-day conference; deadline to sign up is six weeks prior to the event	•	•	•			
Fact sheet – Shared table space to set out small quantity of fact sheet; not applicable to one-day symposium	•	•	•			
Attendee list – Four weeks before conference, includes email address (Sponsor agrees not to download the list into their company’s data base. Please refer to SCUP’s Culture Statement <a href="http://www.scup.org/page/membership/culture">www.scup.org/page/membership/culture</a> .)	•	•	•			
Display board/banner – Space at conference to display either a pop-up style banner (3’ wide x 7’ tall) or board (30”x42”); sponsor responsible for preparation, shipping, set-up and easel if needed (Space may be limited at all events.)	•	•	•	•		
Attendee list – Two weeks before conference, includes email address (Sponsor agrees not to download the list into their company’s database. Please refer to SCUP’s Culture Statement <a href="http://www.scup.org/page/membership/culture">www.scup.org/page/membership/culture</a> .)	•	•	•	•		
Logo on regional home page with description; logo on regional conference page with link to detail description page	•	•	•	•	•	
Sponsor appreciation sign for your booth if exhibiting at the annual SCUP conference in July	•	•	•	•	•	
Signage – Logo on sponsor signage displayed at conference, prepared by SCUP	•	•	•	•	•	•
Logo on scrolling slideshow at conference plenary and one-day events, if applicable	•	•	•	•	•	•
Use of SCUP logo on your firm’s website for 12 months	•	•	•	•	•	•

*Typically includes transportation or items that would otherwise be a cost to SCUP. Additional benefits are given depending on value of support. Availability for this support is at the discretion of the SCUP office.*

**EVENT SPONSORSHIP, COSTS AND BENEFITS**

All Prices USD

CHECK WITH YOUR SPONSOR CHAIR OR SCUP OFFICE FOR AVAILABILITY.

**REGIONAL ANNUAL THREE-DAY CONFERENCE EVENT SPONSOR FEES**

EVENT SPONSORSHIP OPEN TO ALL SUPPORTERS

	Breakfast \$1,000	Lunch \$2,000	Break \$500	Keynote \$2,000	Reception \$2,000	Tours \$1,000
Introduce keynote speaker [no marketing pitch] exclusive to one sponsor				●		
Complimentary regional conference registration		●		●		
Verbal recognition from the podium as the Event Sponsor		●		●		
Tabletop sign if logistically possible, prepared by SCUP	●		●			
Listing in online program as the Event Sponsor, next to event description	●	●	●	●	●	●
Logo on event sponsor slide included in the regional annual sponsors rolling slideshow	●	●	●	●	●	●
Attendee list – Four weeks before conference, includes email address (Sponsor agrees not to download the list into their company's data base. Please refer to SCUP's Culture Statement <a href="http://www.scup.org/page/membership/culture">www.scup.org/page/membership/culture</a> .)	●	●		●	●	●
Complimentary tour registration and signage on tour bus						●
Logo on cocktail napkins at reception					●	

**REGIONAL ONE-DAY SYMPOSIUM**

EVENT SPONSORSHIP OPEN TO ALL SUPPORTERS

	Breakfast \$500	Lunch & Program \$1,000	Keynote \$1,000	Reception \$1,000
Attendee list – Four weeks before conference, includes email address if permitted by attendee. (Sponsor agrees not to download the list into their company's data base. Please refer to SCUP's Culture Statement <a href="http://www.scup.org/page/membership/culture">www.scup.org/page/membership/culture</a> .)	●	●	●	●
Display board/banner – Space at conference to display either a pop-up style banner (3' wide x 7' tall) or board (30"x42"); sponsor responsible for preparation, shipping, set-up and easel if needed (Space may be limited at all events.)	●	●	●	●
Listed in online program as Event Sponsor next to event description	●	●	●	●
Verbal recognition from the podium as the Event Sponsor	●	●	●	●
Tabletop sign if logistically possible, prepared by SCUP	●	●		●