

REGIONAL SPONSORSHIP OPPORTUNITIES AND BENEFITS

All Prices USD

- ❖ Regional sponsors provide support for the development of a superior educational experience at a SCUP event.
- ❖ Regional annual sponsorships are offered at various levels and costs and receive recognition for 12 months.
- ❖ Silver level annual sponsors and above may also participate in event sponsorship opportunities at the annual regional conference (three-day event).

**REGIONAL ANNUAL SPONSORSHIP LEVELS
COSTS AND BENEFITS**

	Partner \$4,000	Platinum Colleague \$3,000	Gold Colleague \$2,000	Silver Colleague \$1,000	Bronze Colleague \$500	Product or Service Support*
Registration – One complimentary registration to SCUP’s annual conference in July (\$900 value)	•					
NEW! Sponsor logo on SCUP feed of conference mobile app	•					
Registration – One complimentary registration to regional annual three-day conference (approx \$400 value)	•	•				
NEW! Logo prominently displayed on regional annual conference page (left side navigation bar)	•	•				
Session convener at regional annual three-day conference; deadline to sign up is six weeks prior to the event	•	•	•			
Fact sheet – Shared table space to set out small quantity of fact sheet; not applicable to one-day symposium	•	•	•			
Attendee list – Four weeks before conference, includes email address (Sponsor agrees not to download the list into their company’s data base. Please refer to SCUP’s Culture Statement www.scup.org/page/membership/culture .)	•	•	•			
Display board/banner – Space at conference to display either a pop-up style banner (3’ wide x 7’ tall) or board (30”x42”); sponsor responsible for preparation, shipping, set-up and easel if needed (Space may be limited at all events.)	•	•	•	•		
Attendee list – Two weeks before conference, includes email address (Sponsor agrees not to download the list into their company’s database. Please refer to SCUP’s Culture Statement www.scup.org/page/membership/culture .)	•	•	•	•		
Logo on regional home page with description; logo on regional conference page with link to detail description page	•	•	•	•	•	
Sponsor appreciation sign for your booth if exhibiting at the annual SCUP conference in July	•	•	•	•	•	
Signage – Logo on sponsor signage displayed at conference, prepared by SCUP	•	•	•	•	•	•
Logo on scrolling slideshow at conference plenary and one-day events, if applicable	•	•	•	•	•	•
Use of SCUP logo on your firm’s website for 12 months	•	•	•	•	•	•

Typically includes transportation or items that would otherwise be a cost to SCUP. Additional benefits are given depending on value of support. Availability for this support is at the discretion of the SCUP office.

EVENT SPONSORSHIP, COSTS AND BENEFITS

All Prices USD

CHECK WITH YOUR SPONSOR CHAIR OR SCUP OFFICE FOR AVAILABILITY.

REGIONAL ANNUAL THREE-DAY CONFERENCE EVENT SPONSOR FEES

EVENT SPONSORSHIP OPEN TO SILVER, GOLD, PLATINUM & PARTNER ANNUAL REGIONAL SPONSORS (SEE ABOVE)

	Breakfast \$1,000	Lunch & Program \$3,000	Break \$500	Opening Plenary \$3,000	Reception \$2,000	Tours \$1,000
Introduce plenary speaker [no marketing pitch] exclusive to one sponsor		●		●		
Complimentary regional conference registration		●		●		
Verbal recognition from the podium as the Event Sponsor		●		●		
Tabletop sign if logistically possible, prepared by SCUP	●		●			
Listing in online program as the Event Sponsor, next to event description	●	●	●	●	●	●
Logo on event sponsor slide included in the regional annual sponsors rolling slideshow	●	●	●	●	●	●
Attendee list – Four weeks before conference, includes email address (Sponsor agrees not to download the list into their company's data base. Please refer to SCUP's Culture Statement www.scup.org/page/membership/culture .)	●	●		●	●	●
Complimentary tour registration and signage on tour bus						●
Logo on cocktail napkins at reception					●	

REGIONAL ONE-DAY SYMPOSIUM

NO REQUIREMENT TO BE AN ANNUAL REGIONAL SPONSOR

	Breakfast \$500	Lunch & Program \$1,000	Plenary \$1,000	Reception \$1,000
Attendee list – Four weeks before conference, includes email address (Sponsor agrees not to download the list into their company's data base. Please refer to SCUP's Culture Statement www.scup.org/page/membership/culture .)	●	●	●	●
Display board/banner – Space at conference to display either a pop-up style banner (3' wide x 7' tall) or board (30"x42"); sponsor responsible for preparation, shipping, set-up and easel if needed (Space may be limited at all events.)	●	●	●	●
Listed in online program as Event Sponsor next to event description	●	●	●	●
Verbal recognition from the podium as the Event Sponsor	●	●	●	●
Tabletop sign if logistically possible, prepared by SCUP	●	●		●