

SCUP ADVERTISING RATES AND ORDER FORM

CONTACT PERSON (FOR INVOICING):

FIRST NAME	M.I.	LAST NAME	SCUP ID (if known)
OFFICIAL JOB TITLE (no abbreviation)		DEPARTMENT/OFFICE/SCHOOL (no abbreviation)	
ORGANIZATION (no abbreviation)			
BILLING ADDRESS			
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY
PHONE (country code, if applicable)	EMAIL		

GRAPHIC PERSON (IF DIFFERENT):

PREFIX (MR, MRS, MS)	FIRST NAME	M.I.	LAST NAME	SCUP ID (if known)
PHONE (country code, if applicable)	EMAIL			

THE SCUP SCAN AD

Buy placement in the top of the e-newsletter and your ad will be front and center. Purchase must be made by Thursday the week before you want your ad placed. There is one slot per issue. If you wish to renew your ad you will need to notify SCUP by Thursday the week before the next issue.

SPECIFICATIONS:

- Official company name for display
- URL
- Alt text
- File Size: 840 pixels wide x 90 pixels high
- File Type: JPG, TIF, GIF, or PDF image formats are accepted.
- Resolution should be 72 dpi. Static images only; no animation.

SELECT TO PURCHASE:

(one week) \$600 USD

PLANNING FOR HIGHER EDUCATION JOURNAL AD

Your ad will appear on the journal web pages, the full issue of the journal including PDF, EPS and Kindle versions, and individual journal articles. Articles are published weekly and the compilation of articles is published quarterly.

SPECIFICATIONS:

- File Type: JPG, TIF, or PDF image formats are accepted.
- Resolution should be 300 dpi or higher.
- File Size: 167 pixels wide x 167 pixels high with full overlay 620 pixels wide x 620 pixels high

SELECT TO PURCHASE:

(90 days) \$1,500 USD (1 year) \$3,000 USD

METHOD OF PAYMENT FEIN 38-6147432

All payments must be made in US currency.

Check enclosed (payable to SCUP)
VISA MasterCard American Express

CARD NUMBER	(CSC—Card Security Code: The 3- or 4-digit code located on the back of MasterCard or Visa cards, and on the front of American Express cards.)	EXPIRATION DATE
SIGNATURE		
NAME (Please print name as listed on credit card.)		

TOTAL PAYMENT

Please note the total fee for advertising purchases:

TOTAL PAYMENT \$ USD

CONTACT INFORMATION

Contact: Martha Marotta | 734.669.3283
Email: advertise@scup.org

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