

Thanks from our Advancement Committee Chair

Thank you for your support of the SCUP Annual Fund! Because of your generosity we exceeded our 2015 goal and achieved \$16,635 in contributions. In particular, I thank our President’s Circle members, whose collective giving represented nearly 49% of our annual fund contributions.



Our Annual Fund supports the SCUP Fellows Program, which gives emerging higher education leaders the opportunity to leverage planning as a vehicle to strengthen and transform higher education. At SCUP-51 in July we will introduce our 2016 SCUP Fellows to our membership.

Our committee continues to evolve with a new name, the SCUP Advancement Committee. We are also adding more individuals with finance and fundraising strength to join us in our work ahead. We welcome:

- Jacqueline El-Sayed, Vice President for Academic Affairs, Marygrove College
- Richard J. Straka, Vice President, Finance and Administration, Minnesota State University, Mankato
- Claude R. Schuttey, Director, Campus Facilities Planning, University of Wisconsin-Milwaukee

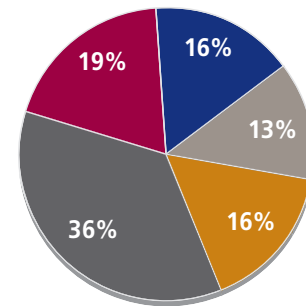
My term as committee chair ends in July 2016. Michael Purcell and Adam Wyatt have graciously agreed to be co-chairs for 2016-17, and Adam will continue on as chair in 2017. He was one of our first two SCUP Fellows, and his future leadership of the committee is testimony to the success of the Fellows program.

As we look to the future, we will continue to build your support and identify new programs that have value for our membership and the society. We will create a culture of philanthropic giving to help SCUP flourish and stay at the forefront of higher-education planning.

My sincere thanks to our dedicated SCUP membership and contributors, the advancement committee members, and SCUP staff for making 2015 a success!

Dan Kenney
 Chair, SCUP Advancement Committee (2013-16), and Principal, Page

Where do our Annual Fund contributors come from?



- NORTH ATLANTIC
- MID-ATLANTIC
- SOUTHERN
- NORTH CENTRAL
- PACIFIC

2015 Annual Fund Finance Report

Notes:

1. The SCUP Annual Fund received \$16,635 in private, unrestricted contributions in 2015.
2. The investment in IT total is approximately \$10,000 and has been spread over five years (2013-2017).
3. The fund administration is paid to SCUP to cover staff time and other expenses not covered. It may not exceed 20 percent of total donations received in a calendar year.

	2015	2014	2013	TOTAL
REVENUE				
BALANCE @1/1	\$22,339	\$16,797		
DONATIONS	\$16,635	\$17,306	\$22,470	\$56,411
REVENUE TOTAL	\$38,974	34,103	22,470	
EXPENSES				
USE OF FUNDS	\$8,295	\$6,275		\$14,570
IT DEVELOP. / OTHER EXP.	\$2,068	\$2,028	\$3,392	\$7,488
FUND ADMINISTRATION	\$3,327	\$3,461	\$2,281	\$9,069
EXPENSES TOTAL	\$13,690	\$11,764	\$5,673	\$31,127
NET	\$25,284	\$22,339	\$16,797	
ANNUAL FUND BALANCE	\$25,284	\$22,339	\$16,797	

Meet our 2015 SCUP Fellows

Janni

My SCUP Fellow research project title was “Building Bridges between Academic Service Units and Academic Departments”. There’s an important trend and need for increased communication and coordination between academic service units that help teaching and learning across campus. Educational Technology at the University of Victoria (UVic) includes combining efforts between multiple departments, while ensuring the best learning and teaching environment for students, faculty, and staff. Three years ago, the Technology Integrated Learning (TIL) unit was founded at UVic by combining one unit each from the Provost’s and Vice President Financial Officer’s portfolios. In year one, TIL was founded and established the service culture working with University Systems, the libraries, and other campus partners. Year two was about the department’s process, and leadership across campus, and year three is about making more impactful relationships across campus with academic departments. The SCUP fellowship was key to providing opportunities to really dig into strategic planning for TIL today and for the next three years.

What’s your higher ed forecast for the next 2-5 years?

I am lucky enough to live in beautiful British Columbia (BC). BC has some of the most strict rules around protecting student data in the learning and teaching environment. Cloud computing and learning analytics will continue to make an impact on campuses. This means that BC will have to become more flexible in its rules around privacy and security in the learning environment, or we will have to understand that faculty are going to use the array of educational technology and applications (apps). We need to stay ahead of the curve and I expect to see more requests for waivers or perhaps the legislation will be augmented some. I do know this, I will continue to have to write Privacy Impact Assessments and liaise with the Chief Information Officer and Chief Privacy Officer about technology.

Just for fun: Star Wars or Star Trek?

Star Wars. I love the color red and that’s not good for Star Trek! I do like both series, but my favorite is Star Wars.

Next Steps?

I will continue in my role as an academic administrator and my mandate comes from my SCUP research. I will continue to chisel away at silos and be known for building and maintaining relationships in order to get things done on campus. My role is unique and it’s satisfying to make a difference with teaching and learning with technology.

Janni Aragon

*Director, Technology Integrated Learning
University of Victoria*



Janni Aragon (pictured left) and Annie Weber will present the outcomes of their SCUP Fellow research projects at SCUP’s annual conference in 2016.

Annie

My SCUP Fellows research focused on understanding the role of shared governance in strategic planning, and how this tradition makes for some unique challenges in higher education. What I found is that there are some basic disconnects between how faculty and senior administrators understand the definition of shared governance. I was not completely surprised by this finding, but I did get to explore these different definitions in depth.

What’s your higher ed forecast for the next 2-5 years?

I may be an optimist, but I expect to see the laser-like focus on student success start to pay off with higher graduation rates and degree attainment levels. The efforts of multi-state collaborations like Complete College America and the Department of Education’s crackdown on bad actors will both push the field even further in that direction.

Just for fun: Star Wars or Star Trek?

Star Trek, by a mile. The Next Generation is one of the greatest examples of organizational excellence in fiction. I watch Captain Picard for leadership and management tips.

Next Steps?

I just started a new position as the Assistant Provost for Strategic Planning at the University of Kentucky. I’ll be busy in the next few months learning about a new institution and getting settled. But I am extremely happy to say that I’m joining a strong team with leadership that is absolutely committed to integrated strategic planning, and that isn’t afraid to set big goals. Look for exciting things happening at UK between now and 2020.

Annie Davis Weber

*Strategic Planning Manager
Office of Institutional Research, Effectiveness, and
Planning, University of Mississippi*

2015 List of Contributors

Many thanks to our generous contributors to the SCUP Annual Fund in 2015. Each and every one of you make the SCUP Fellows Program possible. Thank you all so very much!

PRESIDENT'S CIRCLE (\$1,000+)

Lawrence J. Gleason
Ken N. Higa
Michael H. Hites

Robert & Priscilla Joy
Daniel R. Kenney
William A. Massey

David L. McIntyre
Adam T. M. Wyatt

BENEFACTORS (\$250 - \$999)

Barbara K. Corvey
Sandra Lee Filippi
H. Lee Jarboe

Eugene J. Mackey
Michael D. Moss
Michael R. Purcell

Tim M. Stevens
James B. Young &
Elizabeth A. Wight

COMMITTED FRIENDS (UP TO \$249)

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Jennifer Pearce Aldrich
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Linda L. Baer
Kathy Benton
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Steven M. Wiesenthal
Lyræ A. Williams
Tim Wise

"The SCUP Fellows opportunity encouraged me to think about my leadership and the unit that I lead. This year of leadership work and introspection as a SCUP Fellow was nothing short of amazing."

Janni Aragon, 2015 SCUP Fellow

List of Committee Members

SCUP'S 2015 ADVANCEMENT COMMITTEE MEMBERS

Advancement Committee members lead the society's fundraising for the SCUP Annual Fund and have fiduciary responsibility for the fund.

Committee Chair

Daniel R. Kenney

Principal
Page
San Francisco CA

Elizabeth Foster

Associate Principal
Page
San Francisco CA

Eugene J. Mackey

Principal
Mackey Mitchell Architects
St Louis MO

David L. McIntyre

Principal, Institutional Practice Leader
VHB
Watertown MA

Michael R. Purcell

Washington DC

Adam T.M. Wyatt

Associate Vice President for Academic
Affairs
Augusta University

*Ex-Officio, SCUP Board Finance
& Audit Committee*

Doug Roberts

System Director, Budget and
Financial Planning - Retired
Kentucky Community and
Technical College System
Bowling Green KY

HELP US LAUNCH OUR NEXT PLANNING LEADERS!



Society for College and University Planning

ANNUAL FUND

Our Community. Our Future.

Your gift matters. With your support of the SCUP Annual Fund, our collective power will make a difference in the lives of emerging leaders who will use their research project and SCUP experience to make a leadership impact on their campus. Your tax deductible gift to SCUP's 501(c)(3) Annual Fund in any amount supports the SCUP Fellows program. It's easy to contribute!

Please support SCUP's Annual Fund today: www.scup.org/giving

The SCUP Fellows Program

We invite you to learn more about the SCUP Fellows program. The SCUP Fellow application process will open late October 2016, and will close late December, 2016.

For program details, please visit: www.scup.org/fellows.

SCUP's Mission

The Society for College and University Planning develops individual and organizational planning capacities to strengthen and transform institutions of higher education.

Society for College and University Planning

1330 Eisenhower Place, Ann Arbor, MI 48108 • 734.669.3271