This example only shows the answers to the content-related questions on the form. All proposal form questions are listed on the concurrent session and workshop call for proposal pages.

**Concurrent Session Proposal**

**Integrated Planning Strategies for Program Prioritization**

**SESSION OVERVIEW**

Sum up your session in 10 words or less. What's the heart of your session?
Imagine this is the only thing written in the program. What words will get people to your session?

**Integrated Planning Strategies for Program Prioritization: A Case Study**

What is your session about? Briefly describe your session’s topic.
30-word limit

If accepted, this will be used in your abstract

Case study depicting the simultaneous processes of deliberate (top-down) and emergent (iterative, ongoing sense-making and data analysis) planning processes within the context of prioritizing programs in a public university.

Why does this content matter?
30-word limit

Focus on your target audience.
If accepted, this will be used in your abstract

This case highlights the planning and implementation of an inclusive, rigorous, data-informed, and transparent, prioritization planning process despite no previous institutional experience for such an effort.

How will your session improve attendees’ day-to-day work lives, solve problems, or keep attendees current?
30-word limit

If accepted, this will be used in your abstract

Attendees will learn from our experiences in developing and implementing an integrated plan for an institutional process that is inclusive, rigorous, data-informed, iterative and transparent.

Imagine your session's participants AFTER the conference when they are back to work. What are four (4) things they will be able to DO back at their campus or place of work because they attended your session? What ACTIONS can they take?

DO NOT use the words “learn, understand, recognize, gain an understanding, etc.” If one of your answers is “understand,” ask yourself, “what can individuals do because they understand?” Write that down.

1. 1. Utilize both deliberate and emergent planning processes in developing an institutional strategy
2. 2. Include all stakeholders and multiple perspectives from across university functions in planning
3. 3. Utilize ongoing qualitative and quantitative evaluation to drive planning and process implementation
4. 4. Recognize and leverage impacts of integrated planning to create systemic innovation

The actions you listed above are your session’s learning outcomes. How will you organize your session to achieve each learning outcome?

Clearly identify the topic, presenter, timeframe for each segment and the learning outcome it achieves.

How will you use your session time?

What content will be covered?

Who will cover it?

Will you do an activity (we encourage audience engagement and active learning—exercises, polling, Q&A, roundtable discussion, etc.)? If so, describe how the activity will help you achieve your learning outcome.

What learning outcome is achieved?

**Segment Name or Description**

Integrated Planning in developing an institutional strategy (learning objective 1)

- Theoretical framework for integrated planning
- Utilizing both deliberate (top-down) and emergent (iterative, based on integrating evaluation of actions) planning processes
- Crafting and inclusive planning process that is data-informed, rigorous, transparent and open

Duration in Minutes

15

**Segment Name or Description**

Utilizing ongoing qualitative and quantitative evaluation to plan and implement processes effectively (learning objective 3)

- Demonstration of quantitative and qualitative tools used in planning
- Integrating formative and summative results in guiding planning
<table>
<thead>
<tr>
<th>Duration in Minutes</th>
<th>Segment Name or Description</th>
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<tbody>
<tr>
<td>20</td>
<td>Recognizing and leveraging positive impacts of integrated planning to create systemic innovation (learning objective 4)</td>
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<td>- demonstration of a customized data solution for program prioritization</td>
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<td>- impact on existing institutional processes in terms of use of data, dashboards, and learning to tell the story succinctly.</td>
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