



**Society for College
and University Planning**

50
YEARS

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RECORD NUMBER OF ATTENDEES EXPECTED AT
SOCIETY FOR COLLEGE AND UNIVERSITY PLANNING'S
50TH ANNUAL CONFERENCE JULY 11-15 IN CHICAGO, IL

For Immediate Release:

May 20, 2015, Ann Arbor, MI – The Society for College and University Planning (SCUP) is expecting a record attendance at this year's 50th annual, international conference, July 11-15, 2015, in Chicago, IL.

Celebrating 50 years of serving SCUP members and the higher education community, leaders from across campus and around the world will gather to share ways they are thinking and acting strategically on their campus.

The conference will welcome attendees Sunday evening with a performance by Creative Leaps International, titled "Concert of Ideas". Creative Leaps International has performed as the centerpiece for the White House, the United Nations, the Earth Summit, the World Bank, the U.S. State Department, the Aspen Institute, and scores Fortune 500 corporations and universities on five continents.

Cathy Davidson, distinguished professor and director of The Futures Initiative, CUNY Graduate School and University Center, and author of *Now You See It: How Technology and Brain Science Will Transform Schools and Business for the 21st Century*, will speak on Monday morning.

The conference also will feature Andrew Bennett, transformation leader, who has worked with leaders from Ford Motor Company, Marriott and GE Healthcare.

More than 100 educational sessions, workshops, and exhibits will showcase effective planning models, along with campus tours and local activities.

The conference is open only to registered attendees and media. One-day registrations are available. Press passes are available at the registration desk; ID required.

Pre-registration ends July 6, 2015. Visit www.scup.org/annualconference-50.

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