



Society for College and University Planning

**ANNUAL FUND**

# 2013 ANNUAL REPORT

## Message from the Chair of the SCUP Advancement & Development Committee



**I**n a visionary move, SCUP's Board of Directors established the SCUP Annual Fund in April of 2013 to help ensure that our organization will continue to flourish and grow for the next half century. This fund is dedicated to supporting new initiatives and programs to meet SCUP's strategic goals.

This year the SCUP Advancement and Development Committee, comprised of representatives from all of SCUP's regions, focused on organizational structure, communication to membership, launching the fundraising campaign, and working with the SCUP Professional Development Committee (PDC) to initiate the SCUP Fellows program. Kudos to the committee members for their work in making our first year successful, with special thanks to Ken Higa for getting the program started and providing invaluable support and advice. I also want to thank SCUP staff member Susan Rogers for all the help she has given the committee.

The SCUP Annual Fund got off to a tremendous start thanks to the many generous donations we received. We raised \$22,430 in 2013, more than double our goal. We owe special thanks for our success to our \$5,000 matching gift donors Bob and Priscilla Joy for their generosity. With member support, we were able to meet and surpass the \$5,000 goal of the matching-gift campaign. I also want to thank our President's Circle members, those giving \$1,000 or more, for their generosity.

The funds raised this year enabled the successful launch of the highly anticipated SCUP Fellows Program. This program, which is only made possible through generous membership donations to the Annual Fund, will attract the next generation of higher-education planners to our society. SCUP received 38 applications and project proposals from a very talented and enthusiastic group of emerging leaders. The PDC is in the process of reviewing the applications, and at SCUP-49 in Pittsburgh in July we will introduce to our members the first two SCUP Fellows in the society's history.

The fund's success in 2013 has set a high bar for 2014. We will need to continue to build member support, identify new programs that have value for our membership and the society, and create a culture of philanthropic giving to help SCUP flourish and stay at the forefront of higher-education planning.

I again want to thank the Advancement and Development Committee members, SCUP staff, and of course our dedicated membership for making our first year a success.

A handwritten signature in black ink that reads "Dan Kenney". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

**Dan Kenney**  
Chair



# Thank You for Supporting the SCUP Annual Fund !

## President's Circle (\$1,000+)

Ken Higa  
Michael H. Hites  
Robert J. Joy  
Daniel R. Kenney  
David L. McIntyre



"Priscilla and I wanted to support the Annual Fund because the SCUP Fellows program will nurture a new generation of planners. Attendance at SCUP conferences and events will jump start their careers, just as it did mine many years ago. SCUP has played a significant role in my professional life and will surely do the same for them."

Robert J. Joy  
Managing Principal  
JMZ Architects and Planners

## Benefactors (\$250-\$999)

Terry Calhoun	Lewis H. Myers
Niraj Dangoria	Nancy K. Nusbaum
Francis M. Gast	Persis C. Rickes
Helen F. Giles-Gee	Alexandria Roe
Lewis C. Godwin	John A. Ruffo
Lawrence J. Gleason	Diane S. Stephens
Phyllis T.H. Grummon	Claire Turcotte
Jay V. Kahn	Buzz Yudell
Thomas C. Longin	

## Friends (\$1-\$249)

Shwan Alhashimi	Sally Grans-Korsh	Myron Miller	Dennis J. Swinford
Calvert W. Audrain	Teri Gyde	Ellen Stanton Milstone	Heather Taylor
Valarie L. Avalone	Clover Hall	Tracy Molidor	Dawit Teklu
Evelyn R. Babey	Patrick C. Harrington	Jill K. Morelli	Charles Thompson
JoEllen Baldwin	Todd Hensley	Susan Paraska	Nancy Tierney
Kathy Benton	Clinton N. Hewitt	Gregory J. Paveza	Ann R. Trowbridge
Catherine D. Blake	Elizabeth Hitchcock	Ludmilla D. Pavlova-Gillham	Karen Verhey
Sandra M. Blanchette	David E. Hollowell	Marvin W. Peterson	Howard S. Wertheimer
Cecelia Connelly-Weida	Charles Isham	Randle Pollock	Steven M. Wiesenthal
Robert E. Cleary	H. Lee Jarboe	Michael R. Purcell	L. Carole Wharton
James H. Dorsey, Jr	John N. Kilmarx	Joan Racki	John O. White
John A. Dunn	Jolene Knapp	Susan K. Rogers	
Darlene Ebel	James H. Kolker	Rodney Rose	
Connie Foster	Christina Leimer	Gary Schilling	
Elizabeth Foster	Denese M. Lindsey	Robert S. Sena	
Leslie Gillman	Larry Lord	Philip Simpson	
Couper G. Gardiner	Diane Machatka	Philip G. Stack	
Deborah Greene	Emily B. Marthinsen	Joseph H. Stafford	
David Golden	Mark J. Maves	Jean A. Stark	
John H. Gormley	Joan B. McGee	Pamela K. Stewart	
Sharon Graganta	Kim T. McKay	Jennifer Swann	

## 2013 Finances

		2013
<b>Revenue</b>		
	Donations	\$22,430
	REVENUE TOTAL	\$22,430
<b>Expenses</b>		
	Use of Funds	
	IT Development	\$1,548
	Postage & Shipping	\$22
	Printing & Duplicating	\$1,301
	Donor Recognition	\$120
	Advancement & Development Committee	\$401
	Fund Administration	\$2,281
	EXPENSES TOTAL	\$5,673
	Net	\$16,757
	Annual Fund Balance	\$16,757

## Notes

1. The SCUP Annual Fund received \$17,430 in private, unrestricted donations plus a matching gift of \$5,000 from Bob and Priscilla Joy for a total of \$22,430 in campaign year 2013.
2. The investment in IT total approximately \$10,000 and has been spread over five years (2013-2017).
3. The fund administration will not exceed 20 percent of funds raised.



"I donated to the SCUP Annual Fund because SCUP is the premier organization for the advancement of integrated planning in higher education. There is no better way to plan for success than together."

Michael H. Hites  
Senior Associate Vice President of  
Administrative Information Technology  
Services and Chief Information Officer  
University of Illinois at Urbana-Champaign



"I donated to the SCUP Annual Fund because I believe in SCUP's mission and the fund will provide the organization with the resources to integrate and transform the landscape of higher education "

Ken Higa  
Marketing Director  
Perkins+Will



"I donated to the SCUP Annual Fund to support the SCUP Fellows program. Contemporary challenges within higher education demand new, innovative and interdisciplinary thinking. SCUP and the Fellows Program provides the platform for such thinking to emerge. Thanks for the opportunity to contribute to this important initiative!"

David L. McIntyre  
Principal, Institutional Practice Leader  
VHB | Vanasse Hangen Brustlin, Inc.

Annual Fund - New Program Support:

### THE SCUP FELLOWS PROGRAM

The SCUP Fellows Program is a new initiative that is exclusively supported by the SCUP Annual Fund to engage the next generation of higher education leadership. The Call for Applicants was sent out last Fall and the program is off to a successful start.

#### Who Applied to Be A SCUP Fellow?

Of the 38 applications that SCUP received:

- 17 (45%) are members; 21 (55%) are nonmembers (nine were completely new to SCUP).
- 9 (24%) are graduate students; 29 (76%) are not students
- Of those pursuing degrees, six are seeking a master's and four are seeking PhDs.
- 20 (53%) are female; 18 (47%) are male
- 35 (92%) are from the United States; 2 from Canada, and one from United Arab Emirates
- Highest degree attained by applicants: 8 bachelors, 18 masters, and 12 doctorates.

Information on the SCUP  
Fellows Program can be  
found online at  
[www.scup.org/fellows](http://www.scup.org/fellows).



## SCUP Advancement and Development Committee



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Jennifer Swann  
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The SCUP Advancement and Development Committee (ADC) eads the society's fundraising efforts (except those activities associated with the society's corporate visibility program) and has fiscal oversight of the SCUP Annual Fund. Committee members are responsible for contacting members and firms to ask for donations. The ADC chair is appointed by the board of directors. The Finance & Audit Committee (FAC) chair serves ex-officio on the ADC committee. Staff liaison: Susan K. Rogers, SCUP Director of Member Relations and Marketing.

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