

# Achieving Our Vision

*SCUP will be the premier organization for the advancement of integrated planning in higher education.*

As planners, we know that organizations and processes must be structured to serve mission and achieve vision. SCUP's organizational structure is essentially the same as when it was founded nearly 50 years ago. The SCUP Board of Directors has been reviewing the society's strategic governance since October 2011 and recommends a comprehensive set of bylaw changes that will align our resources and talent to better achieve our vision. These bylaw changes will be submitted to a special vote of the membership in September 2012. If approved, they would be phased in over several years. They can be summarized as follows:

- Strategy** The primary responsibility of the SCUP **Board of Directors** will be to provide the necessary strategic leadership to achieve our vision.
- Nine members, one of whom will be a former regional representative, will be ratified by members based on a single slate of candidates. The board will appoint a chair and vice chair.
  - Can serve a maximum of two, three-year terms.
  - Will meet four times annually plus monthly conference calls.
  - A Governance & Leadership Committee will cultivate and nominate candidates, and will review the performance of the board, its members, and the staff president.
  - The treasurer will chair a Finance & Audit Committee.
  - SCUP's staff president will be an *ex-officio*, non-voting member.
- Leadership** The staff **President** will lead SCUP and serve as the society's chief executive officer. The president will be hired by the board and will be responsible for selecting, leading, and monitoring the performance of the SCUP senior leadership team and staff, and managing all dimensions of the organization's operations. The president will be expected to have deep roots in the higher education community and have a proven background in effective leadership, community building, and organizational development. The president will be the chief spokesperson for the society.
- Engagement** The **National Council** is a representative and deliberative body of SCUP volunteer-leaders and SCUP's staff. Its members—in their council roles—function as subject matter experts in providing knowledge, expertise, and insight into SCUP's understanding of the current and future environment, and the alignment of programs and services with the strategic plan. With the exception of potential at-large positions and members of the staff leadership team, council member serve in two capacities as both the leaders of their individual volunteer committees and councils and as regional and domain-specific experts within the national council. The council will integrate and enhance the collective work of the regions, committees, academies, task forces, and leadership teams responsible for the delivery of programs and member value.
- Members include all regional representatives, academy conveners, committee chairs, and additional members to ensure a robust and diverse council.
  - The National Council will likely meet twice a year to participate in environmental scanning and strategic planning: a February "Joint Committee Meeting" and a July "Leadership Forum" in conjunction with the annual conference.
  - The SCUP staff president will chair the National Council.

There will be an open discussion on the new governance structure at a Town Hall Meeting on Tuesday, July 10, at 2:15-3:15 p.m. in Columbus CD.