

Surviving the Battle, Reshaping the Future



2011 Southern Regional Conference

OCTOBER 2-4, 2011 | WESTIN RIVERWALK | SAN ANTONIO, TX (USA)

Welcome to San Antonio!

Your SCUP Southern Regional Council is very pleased to welcome you to this year's Southern Regional Conference, October 2–4, 2011, at The Westin Riverwalk, one of San Antonio's luxury landmarks, nestled on a romantic bend of the city's famed River Walk. Millions of people visit the River Walk each year to enjoy this unusual urban sanctuary that winds along the San Antonio River, 20 feet below the bustling street level. Native Americans who once gathered in the grassy plains and rolling hills of what is now Central Texas had a special name for the clear waters burbling forth from limestone outcrops. They called the main life-giving stream Yanaguana, which means refreshing waters. You will know what they meant as soon as you step down from street level, slip into the shade of towering cypress trees, and feel the cooling river breezes caress your skin. Renamed the San Antonio River in 1691 by Spanish explorers, the river has since brought settlers, ranchers, farmers, craftsmen, artists, and many others from around the world to its meandering banks. The lush landscapes, quaint pathways, tinkling waterfalls, quiet pools, outdoor art, and relaxing outdoor patios evoke the renowned public spaces of Europe. Stone pathways connect shops, restaurants, hotels, and museums with a blend of historic and modern architecture that resonates the depth of this centuries-old metropolis. Nearby attractions include the Alamo, the 750-foot tall Tower of the Americas, Hemisfair Park, El Mercado (the largest Mexican shopping center in the city), and La Villita (the oldest neighborhood dating back to the mission days), to name a few.

The theme for our 2011 conference is "Surviving the Battle: Reshaping the Future." In 1835 there was no one to respond to help those at the Alamo. In the few days of our time together in San Antonio, we will have time to learn from other institutions and their partners how they have re-visioned their future in light of the changing global landscape. Please share with us your respective successes and lessons learned as we explore this theme from the perspective and experience of diverse institutions. From three plenary sessions featuring key administrators including university presidents, and twenty-one concurrent sessions, this conference will provide you with ample opportunities to learn how others are finding ways to survive in light of today's increased expectations, budget challenges and market pressures.

Your conference planning committee and local hosts have included a number of San Antonio-specific cultural outings and social/business networking opportunities each day. Don't miss Sunday's mid-afternoon tour of the University of Texas at San Antonio's downtown and main campuses and the evening reception at the International Center; Monday's Riverbank Historic and Architectural Tour and evening River Boat Cruise reception, followed by our nearby "Dine Around" restaurant choices, featuring a variety of San Antonio cuisine; and Tuesday's afternoon tour of Trinity University.

The examples of the Alamo were very influential in developing this year's theme. The Alamo fighters joined together, made sacrificial decisions, and took a stand for what was important—freedom and independence. Many institutions are facing a similar battle for their very survival! While the Alamo waited for help that never arrived, institutions are actively seeking the competition and/or corporations as partners for future success, making San Antonio an ideal location for our 2011 Regional Conference. We hope you enjoy the city and join the fun at our annual SCUP Southern Regional Conference, this week!

Michael S. Watson
Conference Chair

David Rea
Conference Co-Chair

Elsa V. Pena
Program Chair

Nancy Nusbaum
Local Host Chair

J. Douglas Lipscomb
Local Host Co-Chair

Lewis C. Godwin
Regional Representative

Did you notice the orange and blue badge stickers? Orange stickers indicate first-time attendees. Blue stickers indicate new SCUP members. Please extend a warm welcome to our newcomers!

SUNDAY, OCTOBER 2

NOON–5:30 PM | REGISTRATION IN NAVARRO FOYER

CAMPUS TOUR

1:30 PM–5:00 PM

University of Texas at San Antonio

Founded by the Texas Legislature in 1969, University of Texas at San Antonio now has eight colleges and three campuses that offer access and opportunity to over 30,000 students in more than 130 degree programs. UTSA campuses include the Main Campus, which is located on two tracts of 600 and 125 acres each in the rolling hill country of northwest San Antonio; the Downtown Campus, which is located on eighteen acres on the west side of downtown San Antonio; and the Hemisfair Park Campus, which includes the Institute of Texan Cultures, located on the grounds of the 1968 Hemisfair in downtown San Antonio. The tour will feature a driving tour of the Downtown Campus and a walking tour of the Main Campus.

NOTE: The walking portion of the tour includes several stairs.

LEARNING OUTCOMES:

1. Recognize how multiple locations for an urban campus require different approaches to design.
2. Review the long-term success of a master planning process that began in the 1960s.
3. Discuss ways to promote unique landscape features, such as mature tree canopies, as a key aspect of the campus experience.
4. Describe key features of facilities dedicated to the sciences and to student life.

AIA 2 LU Hours

Requires separate registration.

OPENING PLENARY SESSION

6:00 PM–7:00 PM | Navarro Room

Opening Plenary

Presented by: Ricardo Romo, President, University of Texas - San Antonio

Convened by: J. Douglas Lipscomb, University Architect, University of Texas - San Antonio

Ricardo Romo became the fifth president of The University of Texas at San Antonio in May 1999. As President, he leads one of the fastest-growing institutions of higher education in Texas and the nation. UTSA, under his leadership, is now poised to become the state's next premier research university.

OPENING RECEPTION

7:15 PM–8:30 PM | International Center

The International Center—once a downtown library—is a center for trade and tourism overlooking the famous San Antonio River Walk. Join your colleagues for hors d'oeuvres and a cash bar.

MONDAY, OCTOBER 3

7:30 AM–8:15 AM | CONTINENTAL BREAKFAST AND BUSINESS MEETING IN NAVARRO

7:30 AM–5:00 PM | REGISTRATION IN NAVARRO FOYER

PLENARY SESSION

8:30 AM–9:45 AM | Navarro Room

Plenary Session

Presented by: Diane Snyder, Vice Chancellor, Finance & Administration, The Alamo Colleges

Convened by: David Rea, Director of Campus Planning, University of Texas at Austin

Colleges and universities are under unprecedented pressure to turn out more educated young people and adults at a time when the money available to them, from public and other sources, is being slashed. New attitudes, tools and strategies have emerged at Alamo Colleges in response to current threats and opportunities. A paradigm shift is underway to change how this community college district's five colleges operate—not only at an administrative and operational level, but in core areas such as instruction. Alamo Colleges is an Achieving the Dream Leader College with over 5,000 employees, \$560 million budget, and 120,000 students annually in academic and workforce training.

CONCURRENT SESSIONS

9:45 AM–10:45 AM | Sabino Room

(SCUPS11C28) Private University Serves as Planning Catalyst for Community Partnership

Presented by: Sean Garman, Architect, Perkins+Will; Stan Love, Facilities, Planning & Construction, Baylor University; Richard M. Miller, Principal, Perkins+Will

Convened by: Jolene Knapp, Executive Director, Society for College and University Planning

Baylor University's goal of achieving "tier-one" research status among national and international universities and to serve its surrounding communities and industries catalyzed the creation of a strategic vision for strengthening the region's economic future. Join us for an in-depth look at the planning issues and process that shaped the vision, resulting in the creation of the Central Texas Research & Technology Park (CTRTP), a not-for-profit corporation, and its first project, the Baylor Research and Innovation Collaborative (BRIC).

LEARNING OUTCOMES:

1. Discover how a private university's goal of becoming a tier-one research institution set in motion a course that benefits an entire community and region.
2. Recognize how conducting a visioning and branding session leads to a clear vision of a university, technical college, and community's current and future strengths.
3. Assess how clear communication and shared traditional values entice community stakeholder involvement to rally behind a common economic goal.
4. Review the method employed to conduct an existing condition assessment of the Iconic General Tire Building, confirming its relevancy for adaptive re-use into a high technology research environment.

AIA 1 LU Hour

AICP CM | 1 Credit

9:45 AM–10:45 AM | Villa Room

**(SCUPS11C30) Built for Speed and Survival:
Fast Track Lessons Learned**

Presented by: Thomas Fisher, Vice President, Southwest District Manager, Hensel Phelps Construction; Stephen Harris, Facilities Planning & Construction Program Manager, The University of Texas System; David Reese, Associate, HOK

Convened by: Charles Josh Rownd, Vice President, Director of Business Development, HDR, Inc.

When donor funds became available to finance a new research facility, specific provisions of the gift appeared feasible: deliver a complex pediatric research facility with an unknown user-group, to be built on city-owned land requiring specific design criteria. There's just one catch—completion in 28 months! Presenters will share how it was done successfully for The Dell Pediatric Research Institute, The University of Texas at Austin. Through a highly-collaborative process, the team was able to overcome enormous project challenges and deliver a functional and flexible research facility.

LEARNING OUTCOMES:

1. Apply advanced planning principles with project officials to achieve success: clear understanding of the client's expectations, definitions of roles and responsibilities, identification of key deliverables, and development of the criteria for success.
2. Interpret and use industry benchmarks to supplement incomplete and/or unavailable user information to move the project forward.
3. Develop an agreed-upon project vision with project leadership, then formulate an effective communications strategy to engage all stakeholder groups.
4. Leverage key attributes of the integrated project delivery process "relationship building" through shared ideas, experiences, and project goals.

AIA 1 LU Hour
AICP CM | 1 Credit

9:45 AM–10:45 AM | Zapata Room

**(SCUPS11C31) Utilizing Liquidity Strategies to Make
Infrastructure Improvements for Tulane University**

Presented by: Mike Guidry, Associate Vice President, Facilities, Tulane University; Jean Paul Hymel, North American Business Development Director, Performance Based Infrastructure, Johnson Controls, Inc.; Sylvester Johnson, Senior Associate Vice President of Facilities, Tulane University; Paul McKee, Engineer, Johnson Controls, Inc.; Richard L. Schointuch, Vice President for Facilities Management and Campus Development, Tulane University; Jim Simpson, Director, Higher Education/Solutions America's Building Efficiency, Johnson Controls

Convened by: Scott Beardslee, Project Manager, Pfluger Associates Architects, L.P.

A case study of how Johnson Controls' liquidity strategies were able to help Tulane University after Hurricane Katrina. Tulane's situation may seem unique—recovering from a natural disaster—but, in today's climate, higher education is constantly facing similar crises such as the economic downturn, reduced state budgets, and tighter capital markets. Tulane's response strategy to unexpected challenges can be utilized by other higher education institutions in the face of today's demanding economic landscape.

LEARNING OUTCOMES:

1. Learn how to create and leverage operations savings, monetizing assets and energy savings to create liquidity.
2. How performance contracting can help any institution (Public and Private).
3. Ways to reduce energy and operational costs over the long term.
4. A better idea of how liquidity creating firms can help your institution.

AIA 1 LU Hour

11:00 AM–NOON | Villa Room

**(SCUPS11C14) Stretching Your Construction Dollar:
Residence Hall Renovation vs. Building New**

Presented by: John W. Greene, Campus Planning and Sustainability Director, Trinity University; William M. Reeves, Partner, Marmon Mok Architecture

Convened by: Steve Durham, Vice President, Kirksey Architecture Utilizing Trinity University's residence hall program as a case study, participants will learn the method that the owner and A/E team developed to evaluate the pros and cons and costs of renovation versus new construction. The panel will explain Trinity's Red Bricks/Green Campus policy, student expectations and trends in university residence halls, and how these were accommodated with a renovation program. Finally, the implementation program and summer construction schedule will be reviewed and how the first residence hall construction project has achieved LEED Silver certification.

LEARNING OUTCOMES:

1. Evaluate renovation versus new construction options in the context of getting the "most bang for the buck," while still maintaining the university's sustainability policy.
2. Apply one method for evaluating existing residence halls to determine whether renovation or new construction is the best alternative, in light of the university's values regarding sustainability, cost, and user goals.
3. Review student expectations and trends in residence hall design that can be incorporated into such projects.
4. List the challenges and lessons learned with a fast-track summer construction schedule.

AIA 1 LU Hour
AICP CM | 1 Credit
USGBC GBCI CE 1 Unit

11:00 AM–NOON | Zapata Room

**(SCUPS11C18) Georgia Gwinnett College—
Managing Explosive Growth**

Presented by: Eddie Beauchamp, Vice President for Facilities & Operations, Georgia Gwinnett College; Maurice Blount, Director of Facilities, Georgia G.L.O.B.E.; Rex Kizzort, Program Manager, Georgia Gwinnett College

Convened by: Letitia C. Cornish, Assistant Provost, Administration and Planning, Winston-Salem State University

Georgia Gwinnett College's (GGC) vision sees a premier 21st-century liberal arts college where learning will take place continuously in and beyond the confines of the traditional classroom. For that strategic target, GGC is building facilities to support over 75% growth in its student population over the past three years. Bolstering its planning, the GGC Foundation provides support and guidance for the campus's capital project delivery models, which include state-funding and PPVs. College and facilities leadership selects the appropriate approach for new facilities.

LEARNING OUTCOMES:

1. Prepare for campus growth by predicting space requirements within an adaptive master plan.
2. Formulate a master plan that supports the diverse needs of a campus, including housing, classrooms, faculty offices, and support spaces.
3. Evaluate project delivery cost models.
4. Collaborate with users, owners, designers, and contractors towards the completion of a master plan that realizes the institution's vision.

AIA 1 LU Hour
AICP CM | 1 Credit

11:00 AM–NOON | Sabino Room

**(SCUPS11C34) Research Valley Biocorridor:
Reshaping Campus and Community**

Presented by: Stephen B. Coulston, Vice President, Broaddus Planning, LLC; Vergel L. Gay, Jr., Chief Facilities Planning & Construction Officer, The Texas A&M University System Office; Charles Martinez, Vice President for Innovation Services, The Research Valley Partnership

Convened by: John Lessl, Associate, Rosser International
The Research Valley Biocorridor Concept Master Plan is the first step in establishing a 3,500-acre leading-edge international biotechnology zone in the Bryan-College Station, Texas, area. Through a collaborative joint initiative among the Texas A&M University System, Texas A&M University, both cities, Brazos County, and the Research Valley Partnership, this unique planning process engaged academics, the business community, city leaders, and others to craft a plan that reflects the dynamic economic synergies that can be realized when stakeholders align around a shared vision.

LEARNING OUTCOMES:

1. Review the process used to elicit buy-in from all campus and community stakeholders.
2. Evaluate the planning strategies for implementation, including management and funding approaches and priority infrastructure investment.
3. Consider the advantages of leveraging the multitude of existing resources located within the community to create an ideal atmosphere for a mixed-use town-gown development.
4. Describe the new and future cutting-edge developments within the new biomedical and pharmaceutical manufacturing zone.

AIA 1 LU Hour
AICP CM | 1 Credit

NOON–1:00 PM | LUNCH IN NAVARRO ROOM

CONCURRENT SESSIONS

1:15 PM–2:15 PM | Sabino Room

(SCUPS11C04) Right-Sizing Your Institution

Presented by: J. Thomas Bowen, Principal, Comprehensive Facilities Planning, Inc.

Convened by: Lewis C. Godwin, Director, Planning & Projects, Georgia Perimeter College

What is institutional capacity? What things impact institutional capacity? How is institutional capacity measured or determined? This session will define and explain the elements used to determine how efficiently and effectively an institution operates. Once existing operational capacity is fully explained and described, the session will offer suggestions and alternatives to modify existing operations that will improve capacity and to manage and prepare for future changes in an institution's size.

LEARNING OUTCOMES:

1. Review the components of operational capacity for an institution.
2. Identify the elements that have a significant impact on institutional capacity.
3. Apply strategies for measuring existing institutional capacity.
4. Consider ways to reshape the operational capacity to meet future changes in institution size.

AIA 1 LU Hour
AICP CM | 1 Credit

1:15 PM–2:15 PM | Villa Room

**(SCUPS11C23) The Westminster College Extended
Campus—A Future for Campuses and Communities**

Presented by: Annalisa S. Holcombe, Director of Planning & Community Relations, Westminster College; Nelson Scott Smith, Principal, Nelson Scott Smith | Artichoke Design Company

Convened by: C. Timothy Fish, Principal, Cooper Carry, Inc.
Westminster College faces significant economic constraints, and needs sustainable growth. The neighboring Sugar House community recognizes the benefits of the College's "extended campus" as it affects the central business district. Westminster's master plan, in a unique community partnership, establishes principles for an invigorated campus/community relationship through an increased presence and commitment to the Sugar House neighborhood. This session describes an integrated planning process for College and neighborhood engagement, principles for the extended campus, and early outcomes benefiting both parties.

LEARNING OUTCOMES:

1. Review the pluses and minuses of creating an extended campus.
2. Assess the ways in which shared values and benefits for the college and the Sugar House Community helped overcome historic divides.
3. Discuss how integrated planning strategies for engagement enabled the college/community collaboration to be successful.
4. Evaluate the usefulness of collaborations for economic success and academic achievement.

AIA 1 LU Hour
AICP CM | 1 Credit

1:15 PM–2:15 PM | Zapata Room

**(SCUPS11C24) Focusing on What Really Matters:
A Gathering of Perspectives**

Presented by: Kimberly Hickson, SC Regional Education Practice Area Leader, Gensler; Heidi Kennedy, Director, Academic Program Management, University of Houston

Convened by: David Liberatore, Principal, BBH Design

This session shares the results of a series of roundtables focused on learning that were held in various cities all over the world. Viewpoints of the students, administrators, and facility planners were all collected during these sessions. Are these stakeholders all on the same page, or do they have different ideas about learning environments? What are the likely changes that we must attend to around learning spaces?

LEARNING OUTCOMES:

1. Review the environmental trends affecting higher education today.
2. Assess how changes in pedagogy affect learning space design.
3. Identify the most important factors in "space making".
4. Compare the ways that students, faculty, and administrators view learning spaces.

AIA 1 LU Hour

2:30 PM–3:30 PM | Villa Room

(SCUPS11C08) Space Management Strategies that Support Student Retention

Presented by: K. Watson Harris, Director, Academic Technology Planning & Projects ADA Campus Coordinator, Middle Tennessee State University

Convened by: Michael Watson, Principal, Watson Tate Savory Liollo Architecture, Inc.

This presentation provides successful space management strategies employed at one public institution. The state has not funded capital projects in several years. It is also mandating a change in the state appropriations funding formula. The formula is changing from an enrollment-based to a retention/graduation percentage with a special emphasis on graduate students. Besides the expected retention strategies, there are several space management strategies that will support the institution's efforts to increase retention in existing space.

LEARNING OUTCOMES:

1. Gain a comprehensive understanding about ways space management can support student retention strategies.
2. Discover a variety of reports to create without special software.
3. Identify strategies for integrating and stabilizing course schedules to benefit students.
4. Recognize how current policies and practices can be modified to support retention efforts.

AIA 1 LU Hour
AICP CM | 1 Credit

2:30 PM–3:30 PM | Sabino Room

(SCUPS11C10) Georgia Tech's Courageous Leadership in Capital Project Development and IPD

Presented by: F. Chip Bullock, Jr., LEED AP BD+C Vice President, Managing Principal, HDR Architecture, Inc.; Paul Stewart, Project Manager, Gilbane Building Company; Howard Wertheimer, Director, Capital Planning & Space Management, Georgia Institute of Technology

Convened by: Elsa Pena, University Architect, University of West Georgia

When the global economic downturn threatened the Georgia Institute of Technology's capital plans for the world's first Pilot Scale Carbon-Neutral/Net-Zero Energy Solutions Research Laboratory, its leadership created new strategies to overcome overwhelming barriers that would have killed the project. Georgia Tech courageously moved forward to remove all the institutional barriers to make the project thrive, engage alternative funding sources, seek programs capable of landing sponsor/grant resources, create new federal agency partnerships with the National Institute of Standards and technology (NIST) and American Recovery and Reinvestment Act (ARRA), and reinvent the project.

LEARNING OUTCOMES:

1. Evaluate the strategies used to secure alternate funding sources for a sustainability research laboratory.
2. Identify flexible project delivery methods when goals must change.
3. Apply methods for maintaining cohesion and collaboration on a diverse project team.
4. Review a new model of owner-driven Integrated Project Delivery (IPD).

AIA 1 LU Hour
AICP CM | 1 Credit

2:30 PM–3:30 PM | Zapata Room

Gray to Green

Presented by: Trent Rush, Principal, TBG Partners; John H. Russell, Director, Facilities Planning & Construction, Angelo State University
Convened by: Nancy K. Nusbaum, Associate Vice President, Finance & Support Services Planning, Texas State University-San Marcos

The concept of transforming college and university campuses from "gray to green" has become increasingly popular in higher education, yet many questions remain: Is it really green? What are the benefits? Campuses often struggle with removing centrally located parking and paved areas, but the resulting improvements and opportunities are extensive. We'll examine the issues and explore two significant transformations, at the University of St. Thomas and Texas State University, and analyze empirical evidence about the return on investment.

LEARNING OUTCOMES:

1. Identifying opportunities to add green space on campus.
2. Approaches for achieving gray to green transformations.
3. Ecological benefits from developing higher-performing campuses.
4. Fiscal benefits from improved recruitment and retention.

OPTIONAL WALKING TOUR

4:00 PM–5:30 PM

(SCUPS11E01) The Riverbank—A Historic and Architectural Tour of San Antonio

Whoever says Americans don't see their cities from any vantage point other than that of a car window hasn't been to San Antonio. This consummate pedestrian adventure, featuring the Alamo's garden-like grounds and stretches of the River Walk (the top two visitor destinations in Texas) will clarify why and how the city grew up on the banks of the San Antonio River. See an array of historic buildings that illustrates how saving and appropriately reusing sound structures is the right thing to do in this era of diminishing natural resources and rising construction costs. Join local AIA members in this walking tour which includes a copy of the AIA Architectural Guidebook Traditions and Visions: San Antonio Architecture.

LEARNING OUTCOMES:

1. Evaluate the role of waterfront, particularly rivers, in the evolution of a city's design and architecture.
2. Assess the use of historic preservation techniques as a way to protect the environment and protect significant landmarks.
3. Recognize the place that gardens and other landscaping options have in enhancing historic architecture.
4. Discuss the role of attractive walking venues for reducing traffic and encouraging urban development.

AIA 1 LU Hour

Separate registration required.

RECEPTION

5:45 PM–7:00 PM

River Boat Cruise Reception

Experience the famous San Antonio River Walk by guided riverboat. The River Walk was created in 1938 as a means for flood control of the San Antonio River. The river seems small in the city as it is very close to its headwaters of the underground spring fed by the Edwards Aquifer. Join your colleagues for a host bar and a riverboat ride!

NOTE: Riverboats depart promptly at 6:00 PM directly outside the Westin Riverwalk.

OPTIONAL EVENT

7:30 PM–9:30 PM

Dine Around

Join the San Antonio Dine Around—an opportunity to meet and relax with fellow conference attendees and enjoy a good meal! SCUP has made dinner reservations at a variety of restaurants. Dine Around attendees should meet at the restaurant (reservation under SCUP), and are responsible for their transportation to/from the restaurant and the cost of their meal. Sign-up is available at registration.

NOTE: The deadline to sign up for the Dine Around is 1:00 PM on Monday, October 3.



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TUESDAY, OCTOBER 4

7:30 AM–8:30 AM | CONTINENTAL BREAKFAST IN
NAVARRO ROOM

7:30 AM–NOON | REGISTRATION IN NAVARRO FOYER

CONCURRENT SESSIONS

8:30 AM–9:30 AM | Sabino Room

(SCUPS11C06) Maximizing Resources— The UTSA Multi-Campus Master Plan

Presented by: Carl L. Gromatzky, Principal, Barnes Gromatzky Kosarek Architects; James Douglas Lipscomb, University Architect, University of Texas-San Antonio

Convened by: Carr Hornbuckle, Project Manager, Pfluger Associates Architects, L.P.

Established in 1969, the University of Texas-San Antonio (UTSA) began with a compact plan based on the 1573 Law of the Indies' grand outdoor space with paseos radiating out in cardinal directions. As enrollment grew, this urban concept gave way to inefficiencies akin to suburban sprawl. Promoting a return to density, the new plan proposes a mixed-use "Collegetown" district with retail, commercial, and residential amenities. The recently acquired Park West Campus also offers new opportunities for public/private partnerships and shared facilities that will maximize return on investment.

LEARNING OUTCOMES:

1. Review the factors that contribute to planning inefficiencies on urban campuses.
2. Identify strategies for reversing the inefficiencies of previous planning decisions.
3. Create a common vision that aligns campus needs with partnership opportunities.
4. List ways to maximize the return-on-investment through public/private partnerships and shared facilities.

AIA 1 LU Hour

AICP CM | 1 Credit

8:30 AM–9:30 AM | Zapata Room

(SCUPS11C16) Designing the Future at Georgia Tech Using Convergent Planning Methodologies

Presented by: Amir Rahnamay-Azar, Senior Vice President, Administration & Finance, Georgia Institute of Technology; Chester Warzynski, Executive Director, Organization Development, Georgia Tech

Convened by: Lily del C. Berrios, Principal, Sizemore Group, LLC

This presentation describes an interdisciplinary and collaborative approach to constructing a 25-year strategic vision and plan at Georgia Institute of Technology (Georgia Tech) using convergent methodologies. The presentation will show how Georgia Tech applied four distinct but convergent methodologies to: (a) engage stakeholders; (b) objectify and validate strategies; (c) connect the plan to the institution's culture; and (d) develop a process for aligning and implementing the strategic plan.

LEARNING OUTCOMES:

1. Apply collaborative approaches for engaging stakeholders.
2. Identify practical exercises for interdisciplinary and cross functional collaboration and consensus decision-making.

3. Evaluate a tool for connecting the strategic vision and plan to the organization's culture.
4. Review an institutional alignment and integration process for implementing a strategic plan.

AIA 1 LU Hour
AICP CM | 1 Credit

8:30 AM–9:30 AM | Villa Room

(SCUPS11C20) Come Together: How PPPs Help Realize Health Science Centers

Presented by: John M. Farrell, Senior Principal, FKP Architects, Inc.; Whitney Fuessel, Project Planner, FKP Architects; Rod McCallum, Vice President for Academic Affairs, Texas A&M - College Station

Convened by: Jennifer Pearce Aldrich, Assistant Director, Medical University of South Carolina

Private partnerships are key in accessing new funding for today's health science centers. Bryan, Texas donated 200 acres for the new Texas A&M Health Science Center campus, anticipating \$1 billion in economic impact. The campus plan offers private development opportunities and the first two buildings' focus as inter-professional education sites where medical professions train together, cultivating collaborative practices and patient-centered care, provides immediate returns. Presenters will discuss the process of bringing public/private partners together for sound education and economic outcomes.

LEARNING OUTCOMES:

1. Review the strategies used to envision a new health sciences campus.
2. Explore methods for bringing multiple parties together to pursue one goal.
3. Demonstrate ways a master plan can serve as a roadmap for campus investments and development.
4. Discover how combining academic programs can save space and maximize investment.

AIA 1 LU Hour
AICP CM | 1 Credit

9:45 AM–10:45 AM | Villa Room

(SCUPS11C03) The Use of Dispute Resolution Boards at the University of Washington

Presented by: Douglas J. Holen, President - Region One (US and Canada), Dispute Resolution Board Foundation

Convened by: John H. Russell, Director, Facilities Planning & Construction, Angelo State University

The University of Washington began using Dispute Resolution Boards (DRBs) in 1993. The Claims and Dispute Resolution section of the Washington State General Conditions contained an Arbitration provision. The University Administration became alarmed at the cost of these proceedings on University contracts and directed Counsel to prepare a Modification for the General Conditions incorporating a DRB process. A Dispute Resolution Board is a three member panel of industry professionals who are chosen by the University and the Contractor and are paneled at the beginning of construction. If a dispute arises that the Parties are unable to resolve in negotiations, it is referred to the DRB. The DRB conducts an informal hearing and issues a non-binding recommendation to assist the Parties in resolving the matter before more formal proceedings are initiated. The University has used the DRB process on all contracts over \$10M since 1993. Over 60

contracts totaling approximately \$6.0B have been completed and all issues have been resolved without subsequent legal proceedings. The cost of a DRB on a typical University project is less than 0.1% of construction cost.

LEARNING OUTCOMES:

1. Review the Dispute Resolution Board (DRB) process and evaluate its success in resolving disputes arising out of work for construction nationwide.
2. Consider the value of standard contract language found in consensus documents and other construction contract templates.
3. List the steps in implementing a DRB Process.
4. Identify the steps in the DRB process, including procedures for preparing position papers, conducting hearings, etc.

AIA 1 LU Hour
AICP CM | 1 Credit

9:45 AM–10:45 AM | Zapata Room

(SCUPS11C22) University-Community Sense of Place: Anchor Institution's Strategies for Success

Presented by: David N. Cox, Executive Assistant to the President, The University of Memphis; Teresa Hartnett, Director, Administration & Business Analysis, The University of Memphis; Andrew J. Trippel, Community Liaison, Division of Business and Finance, The University of Memphis

Convened by: F. Chip Bullock, HDR Architecture, Inc
Creating authentic place can drive economic growth, improve quality of life, restore investment in a community and generate recruitment, retention, and fundraising gains for an anchor institution in the host community. The University of Memphis focuses on creating the optimal for-profit investment environment by aligning partner interests, creating effective community revitalization tools, and for focusing on realistic and implementable planning efforts. This session explores how the university encourages renewed investment in place and discusses techniques for leveraging institutions for university-community success.

LEARNING OUTCOMES:

1. Evaluate one urban institution's approach to the strategic challenge of developing a sense of place on the campus edge.
2. Review the planning processes utilized by one community-institutional partnership to facilitate and align partner interests.
3. Assess the development tools deployed by one community-institutional partnership to create the optimal environment for private sector development.
4. Identify specific techniques for leveraging institutions for university-community success through group discussion.

AIA 1 LU Hour
AICP CM | 1 Credit

9:45 AM–10:45 AM | Sabino Room

(SCUPS11C32) Weathering the Storms: Using Technology to Respond to Natural Disasters—Successes and Lessons Learned

Presented by: Lynda Alexander, Facilities Information Specialist, University of Texas Medical Branch at Galveston; Marshall King, Senior Solutions Manager, BRG

Convened by: Lisa B. Roberson, Client Relations Manager, Newcomb & Boyd

In recent years, several natural disasters have had major impacts on university facilities, including partial or total shutdown of buildings and even entire campuses. This panel discussion will focus on how technology has been used to respond to the challenges faced by university space planners and administrators after a natural disaster, and ways in which technology could have been better used to deal with the crisis. The emphasis of the session will be on knowing what tools and information are essential to prepare for, and respond to, physical emergencies and disasters.

LEARNING OUTCOMES:

1. Evaluate the ways in which technology can help staff respond to disasters affecting university space and infrastructure.
2. Discuss the challenges faced by university planners and facility managers when disasters occur.
3. Identify common gaps in technology and/or data that could impact a planner's ability to mediate disasters.
4. Describe ways to prepare your technology infrastructure for disasters and how to maintain backup and/or redundant systems.

AIA 1 LU Hour
AICP CM | 1 Credit

11:00 AM–NOON | Villa Room

(SCUPS11C05) The Hispanic Population Dilemma: The University of Texas System's Response

Presented by: Stephanie A. Bond Huie, Director, Office of Strategic Initiatives, The University of Texas System; Cathy Delgado, Institutional Research Analyst, The University of Texas System; Gerard Dizinno, Associate Professor, UTSA; Roy Mathew, Director, Center for Institutional Evaluation, Research & Planning, The University of Texas at El Paso

Convened by: Cynthia Holt, Marketing and Communications Consulting

The convergence of rapid population growth, lower educational attainment, and high poverty levels for Texas Hispanics prompted The University of Texas System—in collaboration with the Texas Higher Education Coordinating Board, the P-16 School System and other Texas institutions of higher education—to develop initiatives to increase Hispanic access and success. This panel explores The University of Texas System's progress over the last decade and ongoing promising practices to improve Hispanic access, degree production, and graduation/post graduation success.

LEARNING OUTCOMES:

1. Recognize Hispanic population dynamics in Texas and their impact on higher education.
2. Review strategies to analyze, visually represent, and interpret comparative data on Hispanic student access and success.

3. Examine campus practices and policies that UT System academic institutions have successfully implemented and their effect on access and success of Hispanic students.
4. Discuss challenges in increasing access and success of Hispanic students and the feasibility of possible future solutions.

AIA 1 LU Hour

11:00 AM–NOON | Zapata Room

(SCUPS11C15) Reaching for the STARS

Presented by: Trent Rush, Principal, TBG Partners; Morgan Stinson, Senior Project Manager, EEA Consulting Engineers

Convened by: Barbara S. Donerly, Assistant Director, Facilities Planning & Construction, University of South Florida

As colleges and universities battle for their survival in this challenging time, many institutions have banded together to ensure their viability—through the commitment to sustainable initiatives that benefit all campus community members and the environment. The Association for the Advancement of Sustainability in Higher Education (AASHE), comprised of colleges and universities, seeks to empower higher education to lead the sustainability transformation. The use of the Sustainability Tracking, Assessment and Rating System (STARS) program is making the dream a reality.

LEARNING OUTCOMES:

1. Review the key components of the STARS program.
2. Evaluate the operational and maintenance benefits of high-performing buildings/campuses.
3. Recognize the ways in which sustainability aids recruitment and retention on a campus.
4. Apply a method of calculating the return-on-investment for sustainable initiatives.

AIA 1 LU Hour
AICP CM | 1 Credit
USGBC GBCI CE 1 Unit

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11:00 AM–NOON | Sabino Room

(SCUPS11C25) Community Partnerships Builds Upon Vision to Fund Innovative Future

Presented by: Melissa Crispin, Project Manager, Perkins+Will; Truell Hyde, Vice Provost for Research, Professor of Physics, Baylor University
Convened by: Theresa Leahey, Director, Affiliated Engineers, Inc. Utilizing the vision established in the Baylor Research and Innovation Collaborative Strategic Plan, we will share the challenging funding roadmap traveled. Understand how the vision of the plan was strengthened through collaboration among a private university, public technical college, local industry, and the local municipality. The partnerships created allowed everyone to accomplish the common goal of cultivating strong research, industrial growth, workforce training, and technology development that enhanced the economic advancement for the region.

LEARNING OUTCOMES:

1. Describe the ways an institution can translate a clear strategic vision into funding opportunities.
2. Evaluate the importance of shared values among various state and local organizations as a method for identifying funding opportunities that will benefit everyone.
3. Select options for planning and programming a facility that follows the strategic vision and balances the needs of a diverse set of stakeholders.
4. Identify the use of public/private partnerships that promote higher education and research for economic development.

AIA 1 LU Hour
AICP CM | 1 Credit

CLOSING PLENARY SESSION AND LUNCH

NOON–2:00 PM | Navarro Room

Lunch & Closing Plenary:

Higher Education: Good for All of Us

Presented by: Denise M. Trauth, President, Texas State University-San Marcos

Convened by: Nancy Nusbaum, Associate Vice President, Finance & Support Services Planning, Texas State University-San Marcos
Denise M. Trauth has been the ninth president of Texas State University-San Marcos since August 2002. Authorized by the Texas Legislature in 1899, Texas State has grown into a major research doctoral-granting institution with more than 33,000 students. In response to the needs of the state, the university has recently added such programs as electrical engineering, geographic information science, nursing, math education, and water resources.

CAMPUS TOUR

2:30 PM–5:00 PM

(SCUPS11T02) Trinity University Campus Tour

Located in the culturally rich city of San Antonio, Trinity University is one of the nation's top private universities. With 2,600 talented undergraduate and graduate students, the university is known for its stimulating, resourceful, and collaborative environment—in the classroom, on campus, and around the world. Trinity's campus, its fourth since the university's founding in 1869, is situated on a hill overlooking the downtown skyline. Virtually all of its campus facilities have been built since 1952—resulting in a distinctive mid-century, vernacular architecture in a very pedestrian-friendly, walkable setting. From that date through about 1985, all of its campus buildings were the result of the design efforts of the local architectural firm of Ford, Powell, & Carson headed by the renowned regional architect, the late O'Neil Ford. More recent facilities have been designed by Robert A. M. Stern, Kell-Munoz and Einhorn, Yaffee and Prescott. The current campus of about 2,200,000 gross square feet of building space sits on about 117 acres, part of which is included in the Monte Vista Historic District. Trinity has been ranked as the top regional, masters-granting comprehensive university in the West by US News for each of the past 19 years in a row. In its most recent rankings, US News gave Trinity a #1 ranking under 'Great Schools, Great Prices'.

LEARNING OUTCOMES:

1. Recognize the strategies that help make a campus pedestrian friendly and that promote walking.
2. Review the effects on a campus of a predominant architectural style that now must be considered when adding facilities.
3. Evaluate how being part of an historic district affects campus decision making about its physical presence in a community.
4. Discuss the benefits a strong sense of place has on the rankings of an institution.

AIA 2 LU Hours
Separate registration required.



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